

Release, 6 February, 2015

Valtteri Niiranen to be CEO of Kopiosto

Valtteri Niiranen has been appointed as the CEO of the copyright organisation Kopiosto, starting on 1 May, 2015. To take up his new post, he will be leaving his position as the CEO of the Federation of the Finnish Media Industry, which he has held since the beginning of 2011.

Niiranen possesses broad knowledge on the field of copyrights. He has written encyclopaedias on copyrights, worked as a full-time secretary of the Copyright Council, an expert on copyright and media legislation, and a manager in different organisations in the field of media, among other things. He also holds several positions of trust, which are either directly or indirectly concerned with copyrights. Niiranen also has long-standing experience from working as a CEO, both in Finland and abroad.

“Valtteri Niiranen has extremely good knowledge and skills to lead Kopiosto in a changing environment”, the Chairman of the Board of Kopiosto, **Raimo Söder**, comments.

The current CEO of Kopiosto, **Pekka Rislakki**, will continue in the service of Kopiosto until the 31st of May, 2015, when he will take on new tasks.

“Pekka Rislakki has successfully lead Kopiosto for over 10 years. He has ensured the development of the organisation in a fast-changing and increasingly digitalised media and copyright environment”, Raimo Söder praises.

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Kopiosto is the most comprehensive copyright organisation representing the creative industry in Finland. Established in 1978, it has 45 member organisations from the fields of culture and communications, through which it holds the power of attorney from over 50 000 Finnish copyright holders. In accordance with the reciprocal agreements, Kopiosto also represents foreign copyright holders.

Kopiosto grants licences for the photocopying of works, digitalisation and printing them out from the Internet, the retransmission of TV channels and recording of programmes. It distributes approximately 21 million euros annually in copyright fees and remunerations to copyright holders. Kopiosto tries influence social change to affirm the position of copyright holders, to defend copyrights and to create a positive atmosphere in terms of copyrights.

www.kopiosto.fi