We are Kopiosto
We at Kopioosto enable the easy and responsible use of copyrighted publications and audiovisual works. At the same time, we ensure that creative industry professionals receive the appropriate remunerations for the use of their works. Our customers include educational institutions, businesses and public administration.

We are a joint copyright organisation for 45 organisations from the fields of culture and communications. We serve more than 50,000 creative workers and we strive to promote creative economy in Finland.

We work according to our values of openness, unity and boldness to promote creative work.

Kopiosto in figures

49 EUR million in copyright remunerations
45 EUR million to be distributed to creative workers
45 member organisations
6 licence products
1978 founded
42 employees
50,000 creative workers

The figures are for 2017.

50,000

The figures are for 2017.
WE ENABLE THE EASY USE OF MATERIALS

We sell licences for the copying and digital use of publications and works, as well as for the various ways of using TV contents. Our customers include educational institutions, the Finnish government, municipalities, religious communities, companies and communities.

Our licence products

- Copying publications and other protected works in teaching, companies and public sector
- Licensing of online recording services
- Retransmission of TV channels

Using TV programmes in teaching
Using old newspaper material
Library and institutional use of recorded TV and radio programmes

Our member organisations

Author organisations
- Akava – Confederation of Unions for Professional and Managerial Staff in Finland
- Association for Local Papers Editors-in-Chief
- Finnish Animation Guild
- Finnish Association of Directors of Photography in Television
- Finnish Association of Science Editors and Journalists
- Finnish Composers’ Copyright Society Teosto
- Finnish Music Creators FMC
- Finnish Musicians’ Union
- Finnish Playwrights and Screenwriters Guild
- Finnish Society of Cinematographers
- Forum Artis, The Joint Organization for Associations of Finnish Artists
- Freelance Media Workers’ Association
- Grafa – Association of Visual Communication Designers in Finland
- Grames, Copyright Society of Performing Artists and Phonogram Producers in Finland
- Society of Swedish Authors in Finland (SFS)
- The Artists’ Association of Finland
- The Association of Finnish Film Directors (SELO)
- The Association of Finnish Illustrators
- The Association of Finnish Radio- and TV Commentators
- The Central Association of Finnish Photographic Organizations, Finnfoto
- The Finnish Association of Magazine Editors-in-Chief
- The Finnish Association of Non-fiction Writers
- The Finnish Association of Translators and Interpreters (SKTL)
- The Finnish Comics Professionals
- The Finnish Critics’ Association
- The Finnish Union of authors writing for children, youngsters and young adults
- The Guild of Finnish Editors
- The Society of Finnish Composers
- The Swedish speaking Actors Union of Finland (FSS)
- The Union of Finnish Writers
- The Union of Journalists in Finland (UUF)
- Theatre, Film and Television Designers
- Trade Union for Theatre and Media Finland
- Union of Dance and Circus Artists Finland
- Union of Film and Media Employees Finland
- Union of Finnish Actors
- Union of Finnish Radio and TV Journalists
- Union of Theatre Directors and Dramaturgs Finland
- Visual Artists’ Copyright Society Kuvasto

Publishing organisations
- Finnish Association for Scholarly Publishing
- Finnish Association of Technical Publishers
- Finnish Periodical Publishers’ Association (FPPA)
- The Finnish Book Publishers’ Association
- The Finnish Music Publishers’ Association (FMPA)
- The Finnish Newspapers Association

WE BROADLY REPRESENT THE CREATIVE INDUSTRY

Through our 45 member organisations, we represent creative workers, such as filmmakers, graphic designers, authors, critics, illustrators, publishers, translators, musicians, actors, directors, radio and TV commentators, lyricists, comic artists, composers, reporters and photographers.

In addition to over 50,000 Finnish creators, performing artists and publishers, we represent foreign creators based on our agreements with our sister organisations abroad.
Authors, publishers, and performing artists – 45 member organisations

50,000 right holders have given their authorization

€45M distributed remunerations to right holders

6 different licence products*

€49M in copyright remuneration

Kopiosto

We protect creative work and workers. We make sure creative professionals get the remuneration they are entitled to for the use of their works.

We enable the use of copyrighted publications and audiovisual works easily and responsibly.

Clients: schools and educational institutions, businesses, the government, municipalities, and churches

Users of creative works: teachers, employees, every one of us

Our members: actors, authors, cartoonists, composers, critics, film makers, graphic designers, illustrators, journalists, lyricists, musicians, photographers, publishers, radio and TV commentators, translators, etc.

We are involved in public advocacy, and we defend copyrights.

We research how works are used and create new licensing solutions.

*Our licensing products are:
- Copying of publications in teaching, businesses, and public administration
- TV programme online recording services
- TV channel retransmission
- TV programme use in teaching
- Use of TV and radio programme recordings in libraries and institutions
- Use of old magazine and newspaper materials

PROMOTING CREATIVE WORK
**WE STUDY THE USE OF WORKS**

We survey the use of publications in educational institutions, businesses and public administration. In addition, we study how audiovisual works are used in homes and educational institutions.

We utilise this research data in pricing and distributing remunerations, as well as designing new licence models and planning for the future.

"We continuously develop our research methods, as the studied environment changes at a quick pace."

**WE PAY COPYRIGHT REMUNERATIONS**

We pay the remunerations collected for licences to copyright holders.

Remunerations for radio and TV programmes are primarily paid as individual remunerations to programme makers and performers, such as directors, scriptwriters and actors.

Remunerations for the use of books, magazines and works published on the internet are paid to member organisations, which distribute them to the creators and publishers in the form of various grants and awards, among other things.

The copyright remunerations we collect are used to fund several awards in the creative industry, such as the Critics’ Spurs, Warelius Award, Topelius Prize, Mikael Agricola Award, Science Journalist Award, Rudolf Koivu Prize and Finlandia Prizes.
WE SUPPORT AUDIOVISUAL CULTURE

The Promotion Centre for Audiovisual Culture (AVEK), operating within Kopiosto, uses copyright remunerations to promote Finnish audiovisual culture. AVEK’s funds primarily originate from the private copying levy, which is a statutory monetary compensation for each citizen having the right to copy legal works for private use.

Through AVEK, we offer support for the production of short films and documentaries as well as animations and media art. In addition, we support the development of different kinds of film genres, the internationalisation of the audiovisual industry, the training of creators in the industry and the organising of events in the audiovisual industry. The annually presented AVEK Award is the most significant accolade in the field of media arts in Finland.

The separate DigiDemo, CreaDemo and StepDemo grants allocated by the Ministry of Education and Culture are used to support the development of cultural contents and cultural entrepreneurship, as well as the cultural competence of young people.

WE COMMUNICATE AND INFLUENCE

We work to secure the position of creative workers, defend copyrights and promote a positive attitude towards copyright.

We visit approximately one hundred educational institutions annually to talk about copyrights and copyright licences. We influence legislation by issuing statements and meeting with decision-makers. We develop the industry in cooperation with other operators and highlight the significance of copyrights and the creative industry in our communications.

We visit approximately one hundred educational institutions annually to talk about copyright.
Copyright means that the creator has the right to make any decisions regarding their work.

Copyright in brief

Copyright protects creative works and their creators. Films, music, books and comics, for example, would not exist without their creators.

Copyright is created when a work is created. No separate registration is required. The creator is always an individual, never a community or a company. Copyright protects written or spoken material or a piece of art – a separate and unique piece of creative work. Copyright protects the appearance and expressions of the work, not its theme, plot or information content.

The creator can transfer the copyright partly or wholly to someone else, such as an employer, publisher, producer or other company or community. Copyright is also passed on as inheritance after the creator has died. Creators and other copyright holders are called rightholders.

Copyright means that the creator has the right to make any decisions regarding their work. The creator can decide what to do with their work: whether to keep it or sell it and at what price. The creator makes their income by selling the works and the rights to use them.

Copyright organisations serve as the link between rightholders and the users of the works. Copyright organisations make it possible for works with several creators or users in particular to be used easily and responsibly and for rightholders to receive the remunerations they are due.