

**We are
Kopioisto**



WE ARE THE MOST COMPREHENSIVE COPYRIGHT ORGANISATION REPRESENTING THE CREATIVE INDUSTRY IN FINLAND

We at Kopiosto enable the easy and responsible use of copyrighted publications and audiovisual works. At the same time, we ensure that creative industry professionals receive the appropriate remunerations for the use of their works. Our customers include educational institutions, businesses, and public administration.

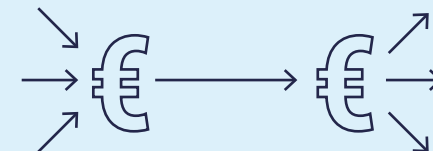
We are a joint copyright organisation for 44 organisations from the fields of culture and communications. We serve more than 80,000 creative workers and we strive to promote creative economy in Finland.

We work according to our values of openness, unity and boldness to promote creative work.

Kopiosto in figures

80,000

creative workers



52

Meur in copyright remunerations

46

Meur to be distributed to creative workers and publishers from 2022 revenue



44

member organizations



8

licence products



1978

founded



employees

WE BROADLY REPRESENT THE CREATIVE INDUSTRY

Through our 44 member organisations we represent creative workers.

In addition to over 80,000 Finnish creators, performing artists and publishers, we represent foreign creators based on our agreements with our sister organisations abroad.



Our member organisations

Author organisations

Akava – Confederation of Unions for Professional and Managerial Staff in Finland
Association for Local Papers Editors-in-Chief
Finnish Actors Union
Finnish Animation Guild
Finnish Association of Science Editors and Journalists
Finnish Composers' Copyright Society Teosto
Finnish Music Creators FMC
Finnish Musicians' Union
Finnish Playwrights and Screenwriters Guild
Finnish Society of Cinematographers
Forum Artis, The Joint Organization for Associations of Finnish Artists
Freelance Media Workers' Association
Grafiä – Association of Visual Communication Designers in Finland
Gramex – The Collective Management Organisation for Recorded Music in Finland
Society of Swedish Authors in Finland (SFS)
The Artists' Association of Finland
The Association of Finnish Film Directors (SELO)
The Association of Finnish Illustrators
The Association of Finnish Radio- and TV Commentators
The Central Association of Finnish Photographic Organizations, Finnfoto
The Finnish Association of Magazine Editors-in-Chief
The Finnish Association of Non-fiction Writers
The Finnish Association of Translators and Interpreters (SKTL)
The Finnish Comics Professionals
The Finnish Critics' Association
The Finnish Union of authors writing for children, youngsters and young adults
The Guild of Finnish Editors
The Society of Finnish Composers
The Swedish speaking Actors Union of Finland (FSS)
The Union of Finnish Writers
The Union of Journalists in Finland (UJF)
Theatre, Film and Television Designers
Trade Union for Theatre and Media Finland
Union of Dance and Circus Artists Finland
Union of Film and Media Employees Finland
Union of Finnish Radio and TV Journalists
Union of Theatre Directors and Dramaturgs Finland
Visual Artists' Copyright Society Kuvasto

Publishing organisations

Finnish Association for Scholarly Publishing
Finnish Association of Technical Publishers
Finnish Magazine Media Association
News Media Finland
The Finnish Book Publishers' Association
The Finnish Music Publishers' Association (FMPA)

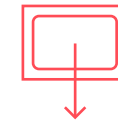
WE ENABLE THE EASY USE OF MATERIALS

We grant licences for the electronic use and limited copying of publications protected by copyrights, as well as for the various ways of using TV programmes. Using works in various ways in a responsible, copyright-respecting manner is possible thanks to the licences granted. Our customers include educational institutions, the Finnish state administration, municipalities, religious communities, companies and communities.

Our licence products



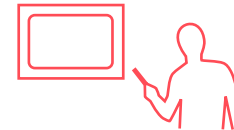
Copying publications and other protected works in teaching, companies and public sector



Licensing of online recording services



Retransmission of TV channels



Using TV programmes in teaching



Library and institutional use of recorded TV and radio programmes



Using old newspaper material

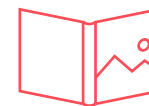


Illustration licence for libraries



Use of works in cultural heritage institutions

PROMOTING CREATIVE WORK

We make sure creative authors, publishers, and performing artists get the remuneration they are entitled to for the use of their works.

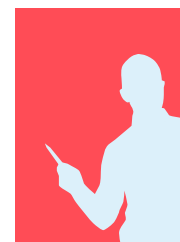
80,000

Finnish copyright holders have given their authorisation.

46 M€

to be distributed to creative workers and publishers from 2022 revenue.

We enable the use of copyrighted publications and audiovisual works easily and responsibly in educational institutions, businesses and public administration.





WE STUDY THE USE OF WORKS

We regularly study the ways in which educational institutions, companies and public entities use the works.

The data collected with these studies is used as a resource for pricing the licence products, their development and allocating copyright remunerations. Research data is in a key role in ensuring that our licence fees and the remunerations we grant correspond to the use of the works.

We constantly keep up with changes in the operating environment and seek to develop our licence products accordingly.



WE PAY OUT COPYRIGHT REMUNERATIONS

We pay the remunerations collected for licences to the creative industries.

Remunerations for TV programmes are primarily distributed as individual remunerations to the authors and performers of the programmes, such as directors, screenwriters and actors.

Remunerations for the use of books, newspapers, magazines and musical notations are distributed to our member organisations that forward them to authors and publishers in the form of grants and training courses, for instance. For visual artists, we pay public lending remunerations of works lending from the libraries.



The copyright remunerations we collect are used to finance a number of acknowledgments in the creative industries, including the awards of Illustrator of The Year, Warelius Award, J. A. Hollo Award, and Non-fiction Writers' Award as well as the various Finlandia Prizes.



WE SUPPORT AUDIOVISUAL CULTURE

The Promotion Centre for Audiovisual Culture (AVEK), operating within Kopiosto, uses copyright remunerations to promote Finnish audiovisual culture. AVEK's funds primarily originate from the private copying levy, which is a statutory monetary compensation for each citizen having the right to copy works for private use.

Through AVEK, we grant funds for production of various types of audiovisual works for private individuals and production companies. Support is granted especially for production of short films, documentary films and works of media art in their various forms.

AVEK also seeks to promote the creation of new, high quality audiovisual works at Kehittämö. This is a development programme that contributes to the most talented artists of their generation and helps them in finding their own voice. The Kehittämö – Talent Development Lab programme is made possible by AVEK with the financial support of the Finnish Cultural Foundation, which will provide the audiovisual industry with almost one million euros in additional funding in 2023–2026.

In addition to this, we offer support for internationalisation in the audiovisual field, training the professionals and organisation of events. The annually presented AVEK Award is the most significant accolade in the Finnish field of media arts.

The Ministry of Education and Culture has allocated special appropriations called DigiDemo and CreaDemo to AVEK, which are used to support the development of digital and cultural contents and entrepreneurship in the creative industries.



WE COMMUNICATE AND INFLUENCE

We work to secure the position of creative authors, defend copyrights and promote a positive attitude towards copyright.

We visit approximately one hundred educational institutions annually to talk about copyrights and copyright licences. We influence legislation by issuing statements and meeting with the appropriate decision-makers. We develop the industry in cooperation with other operators and highlight the significance of copyrights and the creative industry in our communications.



**We visit approximately one
hundred educational institutions
annually to talk about copyright.**

Copyright means that the creator has the right to make any decisions regarding their work.

Copyright in brief

Copyright protects creative works and their creators. Films, music, books and comics, for example, would not exist without their creators.

There are also economic and moral rights associated with copyright. Economic rights – reproduction and making a work available to the public – means income to the creator. Moral rights protect the author's integrity and require that the creator must be indicated in connection to the use of the work.

Copyright means that the creator has the right to make any decisions regarding their work. The creator can decide what to do with their work: whether to keep it, transfer their copyrights or grant them or sell the work and at what price.

The creator makes their income by selling the works and the rights to use them.

Copyright is created automatically when the work has been completed. There is no need to apply for it or register it.

The creator is the person who has made the work. Copyright protects written or spoken material or a piece of art – a separate and unique piece of creative work. Copyright protects the appearance and expressions of the work, not its idea, theme, plot or information content.

The creator can transfer the copyright partly or wholly to someone else, such as an employer, publisher, producer or other company or community. Copyright is also passed on as inheritance after the creator has died. Creators and other copyright holders are called rightholders.

Copyright organisations serve as the link between rightholders and the users of the works. Copyright organisations make it possible for works with several creators or users in particular to be used easily and responsibly and for rightholders to receive the remunerations they are due.



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