

**We
are
Kopioisto**



WE ARE THE MOST COMPREHENSIVE COPYRIGHT ORGANISATION REPRESENTING THE CREATIVE INDUSTRY IN FINLAND

We at Kopiosto enable the easy and responsible use of copyrighted publications and audiovisual works. At the same time, we ensure that creative industry professionals receive the appropriate remunerations for the use of their works. Our customers include educational institutions, businesses and public administration.

We are a joint copyright organisation for 45 organisations from the fields of culture and communications. We serve more than 50,000 creative workers and we strive to promote creative economy in Finland.

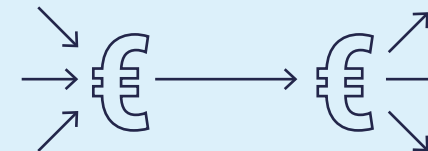
We work according to our values of openness, unity and boldness to promote creative work.

Kopiosto in figures

50,000

The figures are for 2019.

creative workers

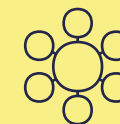


52

EUR million
in copyright
remunerations

47

EUR million
to be distributed
to creative
workers



45

member
organisations



7

licence products



1978

founded



employees

WE BROADLY REPRESENT THE CREATIVE INDUSTRY

Through our 45 member organisations we represent creative workers.

In addition to over 50,000 Finnish creators, performing artists and publishers, we represent foreign creators based on our agreements with our sister organisations abroad.

translator
illustrator
photographer musician
graphic designer
director actor comic artist
filmmaker
composer radio commentator
author reporter
critic TV commentator
lyricist
publisher

Our member organisations

Author organisations

Akava – Confederation of Unions for Professional and Managerial Staff in Finland
Association for Local Papers Editors-in-Chief
Finnish Animation Guild
Finnish Association of Directors of Photography in Television
Finnish Association of Science Editors and Journalists
Finnish Composers' Copyright Society Teosto
Finnish Music Creators FMC
Finnish Musicians' Union
Finnish Playwrights and Screenwriters Guild
Finnish Society of Cinematographers
Forum Artis, The Joint Organization for Associations of Finnish Artists
Freelance Media Workers' Association
Grafiä – Association of Visual Communication Designers in Finland
Gramex – The Collective Management Organisation for Recorded Music in Finland
Society of Swedish Authors in Finland (SFS)
The Artists' Association of Finland
The Association of Finnish Film Directors (SELO)
The Association of Finnish Illustrators
The Association of Finnish Radio- and TV Commentators
The Central Association of Finnish Photographic Organizations, Finnfoto
The Finnish Association of Magazine Editors-in-Chief
The Finnish Association of Non-fiction Writers
The Finnish Association of Translators and Interpreters (SKTL)
The Finnish Comics Professionals
The Finnish Critics' Association
The Finnish Union of authors writing for children, youngsters and young adults
The Guild of Finnish Editors
The Society of Finnish Composers
The Swedish speaking Actors Union of Finland (FSS)
The Union of Finnish Writers
The Union of Journalists in Finland (UJF)
Theatre, Film and Television Designers
Trade Union for Theatre and Media Finland
Union of Dance and Circus Artists Finland
Union of Film and Media Employees Finland
Union of Finnish Actors
Union of Finnish Radio and TV Journalists
Union of Theatre Directors and Dramaturgs Finland
Visual Artists' Copyright Society Kuvasto

Publishing organisations

Finnish Association for Scholarly Publishing
Finnish Association of Technical Publishers
Finnish Magazine Media Association
News Media Finland
The Finnish Book Publishers' Association
The Finnish Music Publishers' Association (FMPPA)

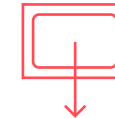
WE ENABLE THE EASY USE OF MATERIALS

We sell licences for the copying and digital use of publications and works, as well as for the various ways of using TV contents. Our customers include educational institutions, the Finnish government, municipalities, religious communities, companies and communities.

Our licence products



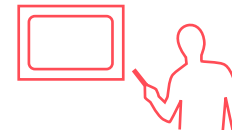
Copying publications and other protected works in teaching, companies and public sector



Licensing of online recording services



Retransmission of TV channels



Using TV programmes in teaching



Library and institutional use of recorded TV and radio programmes



Using old newspaper material



Illustration licence for libraries

PROMOTING CREATIVE WORK

We make sure creative authors, publishers, and performing artists get the remuneration they are entitled to for the use of their works.

50,000

Finnish copyright holders have given their authorisation

47 M€

to be distributed to creative authors

We enable the use of copyrighted publications and audiovisual works easily and responsibly in educational institutions, businesses and public administration.





WE STUDY THE USE OF WORKS COMPREHENSIVELY

The remunerations we collect and distribute are based on research data. We study the use of works at educational institutions, organisations and public administration comprehensively.

We continuously develop our research methods, as the studied environment changes at a quick pace.



WE PAY COPYRIGHT REMUNERATIONS

We pay the remunerations collected for licences to copyright holders.

Remunerations for radio and TV programmes are primarily paid as individual remunerations to programme makers and performers, such as directors, scriptwriters and actors.

Remunerations for the use of books, magazines and works published on the internet are paid to member organisations, which distribute them to the creators and publishers in the form of various grants and awards, among other things.



The copyright remunerations we collect are used to fund several awards in the creative industry, such as the Critics' Spurs, Wareljus Award, Topelius Prize, Mikael Agricola Award, Science Journalist Award, Rudolf Koivu Prize and Finlandia Prizes.



WE SUPPORT AUDIOVISUAL CULTURE

The Promotion Centre for Audiovisual Culture (AVEK), operating within Kopioisto, uses copyright remunerations to promote Finnish audiovisual culture. AVEK's funds primarily originate from the private copying levy, which is a statutory monetary compensation for each citizen having the right to copy legal works for private use.

Through AVEK, we offer support for the production of short films and documentaries as well as animations and media art. In addition, we support the development of different kinds of film genres, the internationalisation of the audiovisual industry, the training of creators in the industry and the organising of events in the audiovisual industry. The annually presented AVEK Award is the most significant accolade in the field of media arts in Finland.

For the development of cultural content and entrepreneurship, AVEK awards DigiDemo and CreaDemo grants from the Creative Culture funds allocated by the Ministry of Education and Culture.



WE COMMUNICATE AND INFLUENCE

We work to secure the position of creative workers, defend copyrights and promote a positive attitude towards copyright.

We visit approximately one hundred educational institutions annually to talk about copyrights and copyright licences. We influence legislation by issuing statements and meeting with decision-makers. We develop the industry in cooperation with other operators and highlight the significance of copyrights and the creative industry in our communications.



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Copyright means that the creator has the right to make any decisions regarding their work.

Copyright in brief

Copyright protects creative works and their creators. Films, music, books and comics, for example, would not exist without their creators.

Copyright is created when a work is created. No separate registration is required. The creator is always an individual, never a community or a company. Copyright protects written or spoken material or a piece of art – a separate and unique piece of creative work. Copyright protects the appearance and expressions of the work, not its theme, plot or information content.

The creator can transfer the copyright partly or wholly to someone else, such as an employer, publisher, producer or other company or community. Copyright is also passed on as inheritance after the creator has died. Creators and other copyright holders are called rightholders.

Copyright means that the creator has the right to make any decisions regarding their work. The creator can decide what to do with their work: whether to keep it or sell it and at what price. The creator makes their income by selling the works and the rights to use them.

Copyright organisations serve as the link between rightholders and the users of the works. Copyright organisations make it possible for works with several creators or users in particular to be used easily and responsibly and for rightholders to receive the remunerations they are due.



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